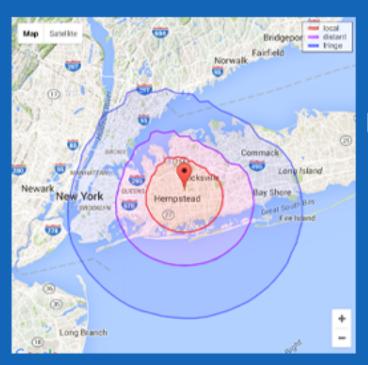


## WHPC MEDIA KIT



### About WHC



WHPC 90.3FM,
The Voice of
Nassau Community College,
is a 500-watt
non-commercial,
educational radio station,
serving Nassau County,
eastern Queens,
and Western Suffolk.
We also broadcast online!

WHPC's Mission:
To Provide Professional
Broadcast Training
To Qualified
Nassau
Community
College
students.





# Award Winning

#### 2022 & 2023

"Best Radio Station" Bethpage Best of LI Awards

#### 2019 & 2022

Finalist for National Association of Broadcasters Marconi Award "Best College Radio Station"

#### 2019, 2021 & 2022

"Best Community
College Radio
Station" Award
from the Intercollegiate
Broadcasting
System

#### 2021

"Abraham & Borst
Best College Radio
Station" from the
Intercollegiate
Broadcasting
System





### Listen Anywhere!

90.3



**Smart Speakers** 





WHPC App



Also available on these apps!









### Become a Sponsor!

### **Attention Local Business Owners!**

Looking for an inexpensive way to tell everyone in Nassau County about your company?

Consider becoming a sponsor of The Voice of Nassau Community College 90.3FM WHPC!

The radio station can air UNDERWRITING SPONSORSHIP ANNOUNCEMENTS telling potential NEW CUSTOMERS about YOUR BUSINESS!

Call or Email for details today!

## SPONSORSHIPS START AT "A DOLLAR A HOLLAR" AND GET EVEN LESS EXPENSIVE WITH LONG TERM COMMITMENTS

SCRIPT LENGTH APPROX. 30 SECONDS. All scripts to be read by station announcers or CLIENT staff, and the content of all scripts is subject to review and approval by WHPC, which may in its sole good faith discretion require changes in script content consistent with FCC requirements and WHPC underwriting policies.



## Promotional Partnerships



DONATE PRIZES FOR USE ON-AIR AND AT ON-AND-OFF CAMPUS STATION EVENTS AND RECEIVE SPONSORSHIP AIRTIME IN RETURN!

\$5,000 IN RETURN FOR FIVE PRIZES (MINIMUM VALUE \$25 PER PRIZE.)



### Live Broadcasts

WHPC

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WHPC
can be LIVE
from your
location...
driving traffic and
raising awareness!

Location must be able to provide power & internet.

Ask for details!



### Trade Partner





Perfect for our restaurant partners!
Jersey Mike's & Boston Market Catering
have done it... so should you!

Provide food for a WHPC event (generally for 100 people) and receive THREE MONTHS of sponsored airtime... thats a promotional value of \$30,000 in return for your generosity!

Ask for details!



## Contact WHPC

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