

**90.3**  
**WHPC**

---

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

**WHPC**  
**MEDIA**  
**KIT**

**90.3**  
**WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# About WHPC



**WHPC 90.3FM,  
The Voice of  
Nassau Community College,  
is a 500-watt  
non-commercial,  
educational radio station,  
serving Nassau County,  
eastern Queens,  
and Western Suffolk.  
We also broadcast online!**

**WHPC's Mission:  
To Provide Professional  
Broadcast Training  
To Qualified  
Nassau  
Community  
College  
students.**



**90.3**  
**WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# Award Winning

**2022 & 2023**

**"Best Radio Station"  
Bethpage Best of LI  
Awards**

**2019 & 2022**

**Finalist for National  
Association of  
Broadcasters  
Marconi Award  
"Best College Radio  
Station"**

**2019, 2021 & 2022**

**"Best Community  
College Radio  
Station" Award  
from the Intercollegiate  
Broadcasting  
System**

**2021**

**"Abraham & Borst  
Best College Radio  
Station" from the  
Intercollegiate  
Broadcasting  
System**





# Listen Anywhere!



90.3

## Smart Speakers



## WHPC App



## Also available on these apps!





**90.3**  
**WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# Become a Sponsor!

**Attention Local Business Owners!**  
Looking for an inexpensive way to tell everyone in  
Nassau County about your company?

Consider becoming a sponsor of The Voice  
of Nassau Community College 90.3FM WHPC!

The radio station can air **UNDERWRITING  
SPONSORSHIP ANNOUNCEMENTS** telling  
potential **NEW CUSTOMERS** about **YOUR BUSINESS!**



**Call or Email for details today!**

**SPONSORSHIPS START AT  
"A DOLLAR A HOLLAR"  
AND GET EVEN LESS EXPENSIVE  
WITH LONG TERM COMMITMENTS**

SCRIPT LENGTH APPROX. 30 SECONDS. All scripts to be read  
by station announcers or CLIENT staff, and the content of all scripts is subject to review  
and approval by WHPC, which may in its sole good faith discretion require changes  
in script content consistent with FCC requirements and WHPC underwriting policies.

**90.3**  
**WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# Promotional Partnerships



**DONATE PRIZES FOR USE ON-AIR  
AND AT ON-AND-OFF CAMPUS  
STATION EVENTS  
AND RECEIVE SPONSORSHIP  
AIRTIME IN RETURN!**

**AVERAGE PROMOTIONAL VALUE  
\$5,000  
IN RETURN FOR FIVE PRIZES  
(MINIMUM VALUE \$25 PER PRIZE.)**

**90.3  
WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# Live Broadcasts

**WHPC  
can be LIVE  
from your  
location...  
driving traffic and  
raising awareness!**



**Location must be  
able to provide  
power &  
internet.  
Ask for details!**





**90.3**  
**WHPC**

**NCC**  
NASSAU  
COMMUNITY  
COLLEGE

# Trade Partner



**Perfect for our restaurant partners!  
Jersey Mike's & Boston Market Catering  
have done it... so should you!**

**Provide food for a WHPC event  
(generally for 100 people)  
and receive THREE MONTHS  
of sponsored airtime...  
that's a promotional value of  
\$30,000 in return for your  
generosity!**

**Ask for details!**



**90.3**  
**WHPC**



# Contact WHPC

## Email

**shawn.novatt@ncc.edu**  
**whpc@ncc.edu**

## Phone

**Office: 516-572-7438**  
**Studio: 516-572-7440**

## Social Media

**Facebook 90.3 WHPC**  
**Twitter @903WHPC**  
**Instagram @903WHPC**